EXHIBITORS GUIDE
AUGUST 8 & 9 2020

Welcome to the 11th edition of the Mont-Tremblant Half-Marathon. To assist you during the exhibition days, the exhibitors guide presents the procedures for reserving, installing, operating and taking down your kiosk.

Please fill out the exhibitors reservation form and specify the details concerning your business, the contact person and person responsible for your kiosk as well as a brief description of your activity.

The organizing committee asks that exhibitors to be as independent as possible with materials and equipment. We will do our best to accommodate your needs with the equipment that we have access to. Some costs may apply for equipment rental or additional services. Based on the information and requests that you will provide in your reservation form, we will return a detailed confirmation of what we can supply in terms of equipment and materials. Be sure to bring the appropriate amount of promotional materials based on the expected traffic.

COST : $350 (PER 10X10 SPACE)

Expected Traffic: 14 000 people are expected (participants and spectators) for both days.

2019 PARTICIPANTS STATISTICS

Average age of participants in the 5 km, 10 km et 21.1 km: 34 years old.

THE PARTICIPANTS

The overall distribution of participants per gender was almost equal with 47% men and 53% of women. Amongst the runners here is the gender distribution through our distances:

- 11 % of girls and 1 % of boys in the 1 km kid's run
- 29 % of women and 20 % of men in the 5 km
- 30 % of women and 22 % of men in the 10 km
- 30 % of women and 44 % of men in the 21,1 km

Démographie

- 6% of participants are over 60 years young
- 17% of participants are between 50 and 59 years old
- 22% of participants are between 40 and 49 years old
- 18% of participants are between 30 and 39 years old
- 15% of participants are between 20 and 29 years old
- 9% of participants are between 12 and 19 years old

For more information regarding the Demi-Marathon Mont-Tremblant, please consult our website

- 13% of participants are under 11 years old

Origin of the participants

- 26 % : Laurentians
- 50 % : Montréal and it's surroundings
- 10 % : elsewhere in Québec
- 11 % : Ontario
- 3 % : other provinces and international participants

Exhibition Location: The finish area of the event, parc au Fil-de-l'Eau (Mont-Tremblant town hall) located at 1149, rue St-Jovite J8E 3J8.

Kiosk in operation: Saturday, August 8 from 10am-4pm and Sunday, August 9 from 8:00am to 1:00pm (See detailed schedule below)

Parking: A free parking area is reserved for exhibitors and is located approximately 100 meters away from the exhibit area.

Set up and take down:

- Friday August 7, available upon request and confirmation after 4pm.
- Saturday August 8, from 8:30am to 9:45am, access to the site with your vehicle for booth set up. All vehicles must be removed from the site by 9:45am at the latest.
- Sunday August 9, from 6:30am to 7:15am, access to the site with your vehicle for booth set up. All vehicles must be removed from the site by 7:30am at the latest. -
- Sunday August 9, 1:30pm: access to the site with your vehicle for the take down.

The material that you requested in your reservation form will be confirmed beforehand and available to you when you arrive on site. Your exact location on site will be confirmed once you arrive. Please bring the appropriate anchoring equipment for your kiosk; most spaces will be installed on a hard surface (asphalt).

Security: A security company is hired by the organization between 6pm on Friday, August 7 and 6:00am on Sunday, August 9. However, you are responsible for your kiosk, including protecting it against weather (wind, rain, etc.) and securing your promotion material.

Delivery of promotional material prior to the event: Due to the lack of storage space, unfortunately, we cannot offer this service.

EXHIBIT SCHEDULE PARC AU FIL-DE-L'EAU

FRIDAY, AUGUST 7, 2020

5:00-6:30 pm Registration office open for race kit pick-up

SATURDAY, AUGUST 8, 2020

8:30-9:45am Access to the site with your vehicle.

9:45am All vehicles must exit the exhibition area by this time, no exceptions.

8:00-9:45am Kiosk installation

10:00am-4pm Kiosk operational

**The registration office will be open from 10:00am to 4:00pm for participants that will come pick up their race kits.*

SUNDAY, AUGUST 9, 2020

6:30-7:15am Access to the site with your vehicle.

7:30am All vehicles must exit the exhibition area by this time, no exceptions

6:30-8:00am Kiosk installation.

8:00-1:00pm Kiosk operational.

1:30pm Access to the site with your vehicle for the take down.

The registration office will be open at 6:30am and we expect quite a bit of traffic by 7:30am.

For more information regarding the Demi-Marathon Mont-Tremblant, please consult our website

GENERAL EVENT SCHEDULE

FRIDAY, AUGUST 7, 2020

5:00 –6:30pm Registration office open for race kit pick-up, parc au Fil-de- l'Eau.

SATURDAY, AUGUST 8, 2020

10am-4:00pm Exhibit and registration office open, parc au Fil-de-l'Eau.

SUNDAY, AUGUST 9, 2020

6:30-9:00 am Registration office open for race kit pick-up, parc au Fil-de-l'Eau.

8:45am-11:45 Start of races.

8:45am Start of the 21.1km
9:10am Start of the 10km
9:15am Start of the 5km (start located at Parc au fil de l'eau).

10:30-12:30 Medal presentation, as the results become available.

10:30-12:30 Participant lunch.

11:45pm Start of the 1km kids run (start located at Parc au fil de l'eau).

1:00pm End of the event.

For more information regarding the Demi-Marathon Mont-Tremblant, please consult our website